



MEETING NOTICE

City of La Vernia
Municipal Development District
Board of Directors Meeting
November 8, 2018
6:00 P.M.

1. Call to Order and Declare a Quorum.
2. Invocation, Pledge of Allegiance and Pledge of Texas Flag
(*Honor the Texas Flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible*)
3. Public Comments.
4. Consent Agenda - Consent Items:
 - a. Approve Minutes from October 11, 2018 Regular Meeting
 - b. Treasurer's Reports
 - c. Check Register
5. Presentation to the Veterans Memorial for funds collected at 4th of July event.
6. Update on schedule of events for Small Business Saturday.
7. Update on shopping passport for Christmas around La Vernia'
8. Discuss and consider wreath decorating contest and donation of funds collected from wreath sales.
9. Future Agenda Items.
10. Adjourn.

The Board of the La Vernia Municipal Development District reserves the right to adjourn into executive session at any time during the course of this meeting to discuss any of the matters listed above, as authorized by the Texas Open Meetings Act, Texas Government Code 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberation about Security Devices), and 551.086 (Economic Development), and any other provision under Texas law that permits a governmental body to discuss a matter in a closed executive session.

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the governing body of the above named La Vernia Municipal Development Board is a true and correct copy of said Notice on the bulletin boards, of the City Hall of said City of La Vernia, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted November 5, 2018 at 3:30 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.


Yvonne Griffin,
Executive Director



MEETING NOTICE

City of La Vernia
Municipal Development District
Board of Directors Meeting
October 11, 2018
6:00 P.M.

Minutes

1. Call to Order and Declare a Quorum.

Cynthia Farmer called the meeting to order and declared a quorum. All members were present.

2. Invocation, Pledge of Allegiance and Pledge of Texas Flag

The Lord's Prayer was led by Cynthia Farmer and the pledges were recited.

3. Public Comments.

There were no public comments.

4. Consent Agenda - Consent Items:

- a. Approve Minutes from September 13, 2018 Meeting
- b. Treasurer's Reports
- c. Check Register

Motion made by Jay Henette to accept the consent agenda as presented, seconded by Dianell Recker.
Motion passed: 5-0.

5. Update on 4th of July event in City Park.

Went over revenue and expenses. Yvonne stated the beer profit proceeds will be presented to the La Vernia Veterans Memorial Foundation at the next meeting.

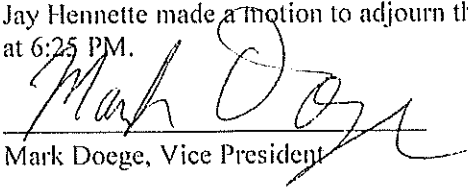
6. The Board Members for the La Vernia Municipal Development District will adjourn into Executive Session as authorized by the Texas Open Meetings Act, Texas Governmental Code §551.086 (Economic Development), to discuss a matter in closed executive session. The topic of discussion is real estate.

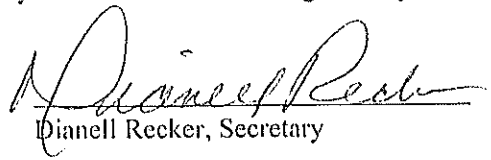
The La Vernia MDD Board of Directors went into executive session at 6:04 PM & reconvened at 6:24 PM.

7. Future Agenda Items.

8. Adjourn.

Jay Henette made a motion to adjourn the meeting, seconded by Dianell Recker. Meeting was adjourned at 6:25 PM.


Mark Doege, Vice President


Dianell Recker, Secretary

SMALL BUSINESS SATURDAY



PASSPORT to LA VERNIA

PARTICIPANT RULES

1. Must be a small business boutique located within the city limits of La Vernia.
2. A passport and sticker system will be provided to you. You must utilize the provided material.
3. Submit your logo in *jpeg* or *png* format for advertising no later than **Thursday, November 9, 2018 by 5pm.**
4. You must adhere to the rules below for customers soliciting for a sticker from you:
 - a. Provide a sticker for every visitor who presents a passport to you that has entered your business. No purchase necessary. Only one sticker is to be given to the customer for visiting for the whole day. (They cannot receive multiple stickers for coming back in.)
 - b. Provide additional sticker(s) for every \$20.00 spent in your business.
 - c. Do not offer stickers for anything other than the visit and purchase.

The La Vernia Municipal Development District will be awarding 1st, 2nd and 3rd place prizes which will consist of multiple gift certificates totaling \$175.00. The winners will be able to pick which participating passport vendors they would like the gift certificate from. This will further incentivize them to return to your place of business to spend the gift certificates. So, when they are visiting you on November 24th, make them want to come back for more!

SMALL BUSINESS SATURDAY

Passport to La Vernia

PARTICIPANT ENTRY FORM

BUSINESS NAME: _____

PHONE NUMBER: _____ EMAIL: _____

BUSINESS ADDRESS: _____

CONTACT PERSON(S): _____

Return to:

LA VERNIA MUNICIPAL DEVELOPMENT DISTRICT
102 E. Chihuahua St. *(inside LV City Hall)*

Email to: yvonne.griffin@lavernia-tx.gov or bporter@lavernia-tx.gov

Questions: 830-779-4541x6

Return this form as soon as possible.
Registration deadline is Friday, November 9th by 5:00 PM
(in order to be included in all advertising)

Sponsored by:

La Vernia Municipal Development District

It's that time of the year and once again, everyone is welcome to catch the holiday spirit in La Vernia on Saturday, December 1, 2018!

SPIRIT OF CHRISTMAS TREE LIGHTING

This year, the City of La Vernia is hosting the annual lighting of the City's Christmas tree at the 24th Annual Spirit of Christmas Tree Lighting held at La Vernia City Park on Saturday, December 1, 2018. This event is when the community comes together to celebrate Christmas, meet Santa and his crew, and enjoy family, friendly activities such as a train ride, movies, snow slide...yes, snow in south Texas, cookie decorating, and so much more! Enjoy the hot cocoa or concessions.

For more information on this event, email yvonne.griffin@lavernia-tx.gov, bporter@lavernia-tx.gov or call (830) 779-4541. You can also check out Facebook @CityofLaVernia. Information will be posted as the event progresses.

WINTER WASSAILING in LA VERNIA.

Register to participate in the Winter Wassailing in La Vernia event. Sponsored by the La Vernia Municipal Development District (LVMDD), the event, initiated by the LVMDD Central Business Advisory Committee as the Chihuahua Trail Wassail Walk, has expanded from Chihuahua St. to ALL of La Vernia and is designed to support our business communities. Each of the participating businesses has a one-of-a-kind character and each plays an important role in the economic vibrancy of La Vernia. All shops and businesses are encouraged to participate. In registering to participate, you agree to provide Wassail, a hot apple cider (and snacks if so desired), to their Winter Wassailing visitors and patrons. The event gives businesses a chance to invite local and surrounding visitors to get to know them and what they have to offer. This event helps stimulate La Vernia's economy, strengthening La Vernia and its community. Details are outlined in the registration packet.

The deadline to return your registration form is Friday, November 16th by 5:00 p.m. in order to be included in all advertising.

PASSPORT to Christmas Around La Vernia

To continue the fun and excitement of the day, we will have Passport to Christmas Around La Vernia. The object is to entice local and surrounding communities to visit local businesses and discover the uniqueness that each business offers. As an incentive to shop, eat and play here, the customer will have the opportunity to be entered into a drawing for prizes by visiting your business and making purchases. Details are outlined in the registration packet.

The deadline to return your registration form is Friday, November 16th by 5:00 p.m. in order to be included in all advertising.

WREATH DECORATING CONTEST

All businesses are encouraged to decorate a wreath in the theme of your choice and enter it into our contest for a cash prizes. Winners will be announced at the Spirit of Christmas Tree Lighting Ceremony held Saturday, December 1, 2018 and wreaths will be displayed at La Vernia City Hall for auction. All La Vernia business members are invited to participate in this fun event – the more the merrier! Details are outlined in the registration packet.

The deadline to return your registration form is Friday, November 16th by 5:00 p.m. in order to be included in all advertising.

EVERYONE is encouraged to come out and enjoy the festivities of the holidays throughout our wonderful city on December 2nd! Should you have any questions or need more information, please contact the following:

City of La Vernia at 830-779-4541

Or by email: yvonne.griffin@lavernia-tx.gov / bporter@lavernia-tx.gov

2018 SPIRIT OF CHRISTMAS

REGISTRATION FORM



Organization/Business Name: _____

Contact Name: _____

Number: _____

Email: _____

Alternate Name, Number and Email: _____

Please check all that you will be participating in:

- Wassailing
- Wreath Decorating Contest - (one entry per business)

Donating wreath (circle) - yes or no

- Christmas Around La Vernia
- Respectfully decline

Register your participation no later than Friday, November 9th 2018, 5:00 PM

By delivery or email to:
Yvonne Griffin
La Vernia Municipal Development District (located inside City Hall)
yvonne.griffin@lavernia-tx.gov or bporter@lavernia-tx.gov
830-779-4541 ext. 6

Sponsored by: La Vernia Municipal Development District

CHRISTMAS AROUND LA VERNIA



PARTICIPANT ENTRY FORM

BUSINESS NAME: _____

PHONE NUMBER: _____ EMAIL: _____

BUSINESS ADDRESS: _____

CONTACT PERSON(S): _____

Return to:

LA VERNIA MUNICIPAL DEVELOPMENT DISTRICT
102 E. Chihuahua St. (*inside LV City Hall*)
Email to: Yvonne.griffin@lavernia-tx.gov or
bporter@lavernia-tx.gov
Questions: 830-779-4541

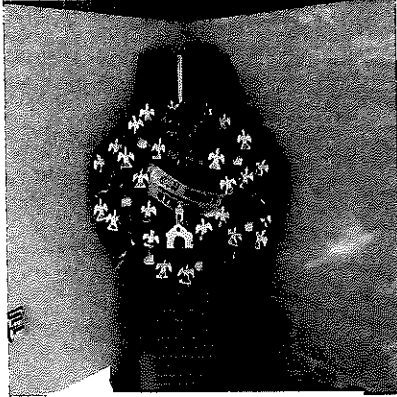
Return this form as soon as possible.
Registration deadline is Friday, November 16th by 5:00 PM,
in order to be included in all advertising

Sponsored by:

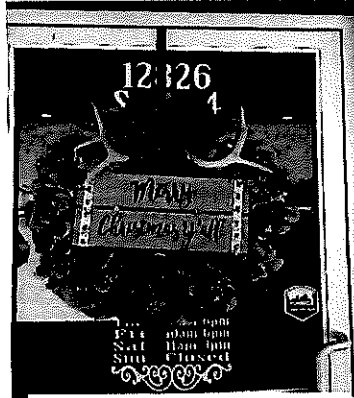
La Vernia Municipal Development District

Winter Wassailing in La Vernia

Holiday Wreath Decorating Contest



2018 First Place Winner
Bear Waste/Bear Wash



2018 Second Place Winner
Sweet Southern Soul



2018 Third Place Winner
Lifecheck

Official Contest Rules & General Information:

1. Wreaths must-

- A. Be decorated by the person submitting the entry and must be original, one-of-a kind
- B. Be any size up to 36 inches in diameter

2. Entries must be completed and displayed by **Wednesday, November 28, 2018 at 8:00 AM.**

4. Entries will be judged on workmanship, use of materials, creativity and originality.

5. Entries for first, second and third will be announced at 5:45 p.m. Saturday, December 1st at the Tree Lighting Ceremony

6. Prizes for the winners are listed below:

1st - \$100.00

2nd - \$75.00

3rd - \$50.00

****** For those of you who would be interested in donating your wreath to the La Vernia Municipal Development District (LVMD) please let us know. We would like to collect the decorated wreaths from this year's participants and hold a Silent Auction to be held at City Hall. Wreaths will be collected after the judging that takes place on Thursday, November 29th. Wreaths will be picked up on Friday, November 30th to be displayed at City Hall through Thursday, December, 6th. Citizens will have the opportunity to come in or go online via City Facebook page and bid on the wreath of their choice. All proceeds will be collected and presented to a local charity that will be named during the announcement.

La Vernia Municipal Development District (located inside City Hall)
yvonne.griffin@lavernia-tx.gov, bporter@lavernia-tx.gov
830-779-4541

WREATH DECORATING CONTEST

Official Contest Rules

- 1) Wreath entry must be decorated by the business submitting the entry.
- 2) Wreath must be original and a one-of-a kind. No store bought entries.
- 3) Wreath can be no more than 36 inches in diameter.
- 4) Only one wreath entry per business and location.
- 5) Wreath entry must be visibly displayed outside on the door/window/building of the business who submitted the entry no later than November 28th, 2018 at 12:00 noon for judging which will begin November 29th.
- 6) Judging will be based on workmanship, use of materials, creativity and originality.
- 7) 1st, 2nd and 3rd place winners will be announced and displayed at the Spirit of Christmas Tree Lighting Ceremony at La Vernia City Park on Saturday, December 1, 2018.

Sponsored by the La Vernia Municipal Development District

102 E. Chihuahua St. (inside La Vernia City Hall), La Vernia, Texas 78121

info@laverniamdd.org

830-779-2371

www.laverniamdd.org

SMALL BUSINESS SATURDAY



PASSPORT to LA VERNIA

PARTICIPANT RULES

1. Must be a small business boutique located within the city limits of La Vernia.
2. A passport and sticker system will be provided to you. You must utilize the provided material.
3. Submit your logo in *jpeg* or *png* format for advertising no later than **Thursday, November 9, 2018** **by 5pm.**
4. You must adhere to the rules below for customers soliciting for a sticker from you:
 - a. Provide a sticker for every visitor who presents a passport to you that has entered your business. No purchase necessary. Only one sticker is to be given to the customer for visiting for the whole day. (They cannot receive multiple stickers for coming back in.)
 - b. Provide additional sticker(s) for every \$20.00 spent in your business.
 - c. Do not offer stickers for anything other than the visit and purchase.

The La Vernia Municipal Development District will be awarding 1st, 2nd and 3rd place prizes which will consist of multiple gift certificates totaling \$175.00. The winners will be able to pick which participating passport vendors they would like the gift certificate from. This will further incentivize them to return to your place of business to spend the gift certificates. So, when they are visiting you on November 24th, make them want to come back for more!

It's that time of the year and once again, everyone is welcome to catch the holiday spirit in La Vernia on Saturday, December 1, 2018!

SPIRIT OF CHRISTMAS TREE LIGHTING

This year, the City of La Vernia is hosting the annual lighting of the City's Christmas tree at the 24th Annual Spirit of Christmas Tree Lighting held at La Vernia City Park on Saturday, December 1, 2018. This event is when the community comes together to celebrate Christmas, meet Santa and his crew, and enjoy family, friendly activities such as a train ride, movies, snow slide...yes, snow in south Texas, cookie decorating, and so much more! Enjoy the hot cocoa or concessions.

For more information on this event, email yvonne.griffin@lavernia-tx.gov, bporter@lavernia-tx.gov or call (830) 779-4541. You can also check out Facebook @CityofLaVernia. Information will be posted as the event progresses.

WINTER WASSAILING in LA VERNIA.

Register to participate in the Winter Wassailing in La Vernia event. Sponsored by the La Vernia Municipal Development District (LVMDD), the event, initiated by the LVMDD Central Business Advisory Committee as the Chihuahua Trail Wassail Walk, has expanded from Chihuahua St. to ALL of La Vernia and is designed to support our business communities. Each of the participating businesses has a one-of-a-kind character and each plays an important role in the economic vibrancy of La Vernia. All shops and businesses are encouraged to participate. In registering to participate, you agree to provide Wassail, a hot apple cider (and snacks if so desired), to their Winter Wassailing visitors and patrons. The event gives businesses a chance to invite local and surrounding visitors to get to know them and what they have to offer. This event helps stimulate La Vernia's economy, strengthening La Vernia and its community. Details are outlined in the registration packet.

The deadline to return your registration form is Friday, November 16th by 5:00 p.m. in order to be included in all advertising.

PASSPORT to Christmas Around La Vernia

To continue the fun and excitement of the day, we will have Passport to Christmas Around La Vernia. The object is to entice local and surrounding communities to visit local businesses and discover the uniqueness that each business offers. As an incentive to shop, eat and play here, the customer will have the opportunity to be entered into a drawing for prizes by visiting your business and making purchases. Details are outlined in the registration packet.

The deadline to return your registration form is Friday, November 16th by 5:00 p.m. in order to be included in all advertising.

WREATH DECORATING CONTEST

All businesses are encouraged to decorate a wreath in the theme of your choice and enter it into our contest for a cash prizes. Winners will be announced at the Spirit of Christmas Tree Lighting Ceremony held Saturday, December 1, 2018 and wreaths will be displayed at La Vernia City Hall for auction. All La Vernia business members are invited to participate in this fun event – the more the merrier! Details are outlined in the registration packet.

The deadline to return your registration form is Friday, November 16th by 5:00 p.m. in order to be included in all advertising.

EVERYONE is encouraged to come out and enjoy the festivities of the holidays throughout our wonderful city on December 2nd! Should you have any questions or need more information, please contact the following:

City of La Vernia at 830-779-4541

Or by email: yvonne.griffin@lavernia-tx.gov / bporter@lavernia-tx.gov

CHRISTMAS AROUND

LA VERNIA



PARTICIPANT ENTRY FORM

BUSINESS NAME: _____

PHONE NUMBER: _____ EMAIL: _____

BUSINESS ADDRESS: _____

CONTACT PERSON(S): _____

Return to:

LA VERNIA MUNICIPAL DEVELOPMENT DISTRICT
102 E. Chihuahua St. (*inside LV City Hall*)
Email to: Yvonne.griffin@lavernia-tx.gov or
bporter@lavernia-tx.gov
Questions: 830-779-4541

Return this form as soon as possible.
Registration deadline is Friday, November 16th by 5:00 PM,
in order to be included in all advertising

Sponsored by:

La Vernia Municipal Development District

WREATH DECORATING CONTEST

Official Contest Rules

- 1) Wreath entry must be decorated by the business submitting the entry.
- 2) Wreath must be original and a one-of-a kind. No store bought entries.
- 3) Wreath can be no more than 36 inches in diameter.
- 4) Only one wreath entry per business and location.
- 5) Wreath entry must be visibly displayed outside on the door/window/building of the business who submitted the entry no later than November 28th, 2018 at 12:00 noon for judging which will begin November 29th.
- 6) Judging will be based on workmanship, use of materials, creativity and originality.
- 7) 1st, 2nd and 3rd place winners will be announced and displayed at the Spirit of Christmas Tree Lighting Ceremony at La Vernia City Park on Saturday, December 1, 2018.

Sponsored by the La Vernia Municipal Development District
102 E. Chihuahua St. (inside La Vernia City Hall), La Vernia, Texas 78121

info@laverniamdd.org

830-779-2371

www.laverniamdd.org

